# We’re All Crypto People Now — The New York Times

*Bitcoin and other cryptocurrencies have gone from curiosity to punchline to viable investment, making them almost impossible to ignore — for better or worse.*

SAN FRANCISCO — On Monday evening, a few days after a large cryptocurrency exchange listed its shares on the stock market, several hundred women gathered in a virtual conference room to talk about Bitcoin. Claire Wasserman, a co-founder of Ladies Get Paid, the company that co-hosted the event, marveled at the turnout, noting it showed “how committed you all are to getting wealthy.” She described a sweeping change in the way we live, work and transact — all driven by crypto. “I don’t want you to miss out on the future,” she said.

Attendees lit up the comments section to talk digital currency. One woman said she started investing after posing as

a man in online forums for pickup artists.

“It was very YUCK,” she wrote, “but I learned a lot.”

Another said she’d been funneling her shopping budget into crypto during the pandemic, doubling her money since November.

A panel of talking heads encouraged the women to buy and hold Bitcoin as an investment – even just $5 or $25. They offered advice on security, privacy, taxes and digital wallets. And they pitched crypto start-ups as places to find promising career opportunities that could, frankly, use more women.

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